

Benjamin Jackson

646-584-4134 ben@smithst.com www.smithst.com

Experience Retoucher and Graphic Artist

McCann Erickson: Retouching and color correction for Verizon and MasterCard display advertising and image libraries.

Pentagram: Retouching and color correction for Citibank Thank You Rewards program and NYU.

Landor: Retouching for Verizon image libraries.

Schawk: Retouching and color correction for hair color packaging.

Sequel Studio: Retouching and production for Merrill Lynch, Yum! Brands, and Chevron annual reports. Retouching for Computer Associates visual identity image libraries.

Freelance – January 2006–present

Prepress Manager, Imaging Specialist, Addison, N.Y.C.

Produced annual reports and brochures for Dow Jones, FedEx, McGraw-Hill, Estée Lauder, Comcast, Avery Dennison, Coach, Viacom, AOL Time Warner, Samsung, Hershey Foods, Seagram and others. Retouched, composed and color-corrected high-resolution photography and artwork. Supervised freelance retouching personnel. Oversaw all other aspects of preparation of print projects. Established procedural standards and provided technical support to the studio and design departments.

Staff – July 1996–December 2005

Freelance – February 1994–July 1996, January–April 2006

Graphic Artist, Stan Adler & Associates, N.Y.C.

Produced brochures, annual reports, advertisements and other promotional material for Dreyfus Capital, Oppenheimer Capital, Newmark & Co., and others. Produced six-color poster-sized Manhattan real estate map for Galbreath Company. Provided technical support for the studio.

Freelance – April–August 1994, June 1995–January 1996

Graphic Artist & Designer, Estée Lauder International, N.Y.C.

Produced merchandising manual and shelf diagrams for overseas retailers of Estée Lauder products. Rendered products, accessories, displays, floorplans and store environments in scale. Provided technical support for the department.

Freelance – August 1993–April 1994

Graphic Artist & Designer, Trella•Mendl Design Group, N.Y.C.

Designed and produced video packaging, advertisements, catalogs, store displays and promotional materials for entertainment and publishing companies. Provided IT support for studio.

Freelance – March 1992–June 1993

Studio Manager, Graphic Designer, Assistant Art Director, Leonardo Studio Inc. N.Y.C.

Published daily trade journals on-site at trade shows. Operated Linotronic imagesetters.

Trained and supervised personnel. Provided telephone support and troubleshooting for clients.

Freelance – May–December 1990

Staff – January 1991–March 1992

Other freelance clients include: Addison, Albatross Books/W.W. Norton, The Cementworks, KPR, NYU School of Law, Seton Hall University, *U.S. News and World Report*, The Valentine Group, VSA Partners, WFMU.

Awards *Communication Arts* Design Annual Award of Excellence 2001, Illustration.

Education BFA Program at School of Visual Arts, N.Y.C. September 1984-May 1988.
Major: Illustration.